



Why Pace Car and Why Target Vehicle Speed? *(continued)*

- A pedestrian struck by a car traveling at 50km/hr is eight times more likely to be killed than a pedestrian struck at 30 km/hr.
- At a speed of 30 km/hr, vehicles and pedestrians are able to co-exist with relative safety, which means that drivers have sufficient time to stop for pedestrians and pedestrians can make better crossing decisions.
- Traffic calming: Environmental physical characteristics can either encourage or discourage speeding, and can greatly influence the frequency and severity of pedestrian-related crashes.
- Traditional traffic calming approaches include road narrowing, or adding pedestrian islands or curb extensions.
- Pace Cars act as a traffic-calming device to help slow traffic. mobile speed bumps- another form of traffic calming

Currently, the City of Vernon is collaborating with School District 22 and East Hill Community Church to deliver two pilot programs:

- The East Hill Neighbourhood with Silver Star Elementary School and the East Hill Community Church and,
- Okanagan Landing Elementary School hosting the program for the Okanagan Landing neighbourhood program.

If you would like to participate or have any questions, concerns, or updates? Please contact Wendy Majewski, Transportation Coordinator, City of Vernon: wmajewski@vernon.ca