

MEMO

Date: September 23, 2022

From: MCF ChildcareBC Engagement

Subject: New Child Care Savings - Social Media Links

Dear Communications Advisory Group members,

As a follow up to today's announcement on fee reductions that will benefit thousands of parents across British Columbia, we would like to share the following information. As a valued partner in childcare, we hope you will help us share the good news about these savings that will be implemented in December 2022 by sharing these social media links with your families and followers.

Twitter:

https://twitter.com/BCGovNews/status/1573374637047943168?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Etweet

Instagram: <https://www.instagram.com/p/Ci290jXJDsr/>

Facebook: <https://www.facebook.com/BCProvincialGovernment>

Short URL or a "read more" link: www.gov.bc.ca/savemoney-childcare

We thank you for your ongoing dedication to child care in your community and your role as a key partner alongside the Province of British Columbia as we move towards our shared goal of \$10-a-day child care for all families in B.C.

Sincerely,

ChildCareBC
Stakeholder Engagement Team
Ministry of Education and Child Care