

# Program Menu

## More than Money

Grades 4-5

Introduces students to the role of money, how it can be earned, saved & spent. Students develop a basic business plan, identify start-up costs, track financial gains & losses, & explore important decision making.

 Math, English, Career Education

## Our Business World

Grades 5-6

Helps students explore how businesses are created and what makes them thrive. Using games & multimedia, students learn about innovation, start-ups, self employment, & how businesses impact the community and environment.

 Math, English, Career Education

## Business of Our Own

Grades 6-8

Gives students the hands-on learning experience of planning a business. Using a business model canvas, students identify their product, target market, resources & more. Optional in-school sale or pitch presentation.

 ADST, Career Education, Math

## Dollars with Sense

Grades 7-9

**Updated:** Introduces students to budgeting, investing, the cost of credit, online security & more. This interactive program teaches personal money management skills that students can apply... beginning now. Features *Making a Budget & Investing Basics* videos + worksheets.

 Math, Career Education

## JA Programs are:

- Provided **free of charge**.
- Available to **all schools, communities & organizations**.
- Presented **in-class** or **online**.
- Offered with **flexible delivery options** including volunteer-led, educator-led, student self-directed or a blend of these methods.
- Aligned with B.C.'s **curriculum** with most also available in **French**.
- Available **all school year**.
- Supplemented with **printed** or **digital resources** at no cost.
- Delivered in **3-5 hours** with optional extended activities available.

## Economics for Success

Grades 8-10

Helps students see the link between education & achieving their goals. Inspires students to plan for success by mapping career clusters, considering post-secondary options & creating a personal budget using an optional regionally-tailored online budgeting tool.

 Math, Career Education

## Investment Strategies

Grades 10-12

Students explore the ways in which people save & invest for their future. Students research stocks, build a portfolio, learn investment terms, ethics & more. The program culminates with an optional online stock market simulation.

 ADST, Career Education

## Be Entrepreneurial

Grades 10-12

Being entrepreneurial can start while you're in school! Students develop a business idea & basic plan that includes identifying their competitive advantage. The program culminates with an optional business pitch competition.

 ADST, Career Education

## Entrepreneurial Trades

Grades 10-12

In this self-directed online program, students learn why businesses succeed & fail and what it takes to become an entrepreneur in the trades industry. Students explore business concepts including planning, funding, & marketing.

 ADST, Career Education

## Company Program

Grades 10-12

A hands-on experience that inspires students to create & operate their own business venture through collaboration. Includes an option to develop an online store with Canadian ecommerce provider Shopify. Instruction time required: 10-16 weeks, core & optional modules.

 ADST, Career Education

## Personal Finance

Grades 11-12

Students learn key elements of personal finance such as spending wisely, budgeting, saving, investing & using credit. By the end of the program, students will have a personal finance plan & clear goals for their financial security.

 Career Education

**JABC TechWorks****Grades 9-12**

Students are introduced to the vast career opportunities in B.C.'s tech sector & beyond in this 60-90 minute live, multi-class program. Speakers & demos showcase the latest in tech & provide guidance on educational pathways for students. Educators receive access to an exclusive video library and pre/post activities.

- Offered 2x in Dec. & 2x in Mar.
- [View dates at techworks.jabc.ca](https://www.jabc.ca/techworks)



Career Education

**World of Choices****Grades 6-12**

Students explore & refine their career goals with the help of a panel of guest speakers from a variety of industries. This 40-60 minute live, moderated, multi-class program includes a Q&A plus optional online student self directed pre/post program activities. May also be coordinated small scale, on demand for a single class.

- Offered 1x/month Sept.- Jun.
- [View dates at jabc.ca/woc](https://www.jabc.ca/woc)



Career Education

**Discover your Pitch****Grades 10-12**

*Prerequisite: Be Entrepreneurial or Company Program*

An investor pitch competition where students pitch their business idea to a panel of judges & compete for cash prizes. Features live, interactive, virtual workshops & coaching that helps students hone their business plan, pitch & presentation.

- Apr. workshops, May mentorship & pitch competition
- [View dates at jabc.ca/dyp](https://www.jabc.ca/dyp)



ADST, Career Education

**Stock Market Challenge****Grades 10-12**

*Prerequisite: Investment Strategies Program*

An online stock market simulation, linked to live data from North American stock markets, that engages students from across Canada to apply investing principles as they manage their own portfolio. This program is a JA Canada experience.

- Offered 4x in 2021-22
- [View dates at jabc.ca/isp](https://www.jabc.ca/isp)



ADST, Career Education

**Volunteers are the ❤️ of JA.**

As mentors, JA volunteers facilitate programs and guest speak, sharing their real-life experience with students.

For now, JABC will coordinate and schedule volunteers to join classes virtually. Once provincial health & safety guidelines allow, volunteers may return to join classes in person.



**Ready to enroll  
your class?**

Visit [here](#) to  
register/log-in



**Need more  
information?**

Contact a member of  
our [Program Team](#)  
or visit  
[jabc.ca/programs](https://www.jabc.ca/programs)

**Awards & Scholarships**

Students who participate in select JA programs are eligible to apply for JABC & JA Canada awards and scholarships! Learn more at [jabc.ca/awards](https://www.jabc.ca/awards).



*We acknowledge that our work spans many Territories and that our head office is located on the shared traditional territories of the Musqueam, Squamish and Tsleil-Waututh peoples.*

**About JA British Columbia**

JA British Columbia (JABC), a member of JA Canada and JA Worldwide, has been proudly serving students across British Columbia for 65 years. Through alliances with educators and the dedication of volunteers, youth in grades 4-12 receive important educational programs and experiences focusing on **financial literacy, work readiness and entrepreneurship**.



JA programs are provided free of charge thanks to the generosity of JABC donors and sponsors. Visit [jabc.ca](https://www.jabc.ca)